Sample Social Media Communication

Sample Social Media Post #1

[Sponsoring Organization] is hosting a diaper drive for @Moms Helping Moms Foundation from [dates of drive]. Help us help low-income children in our community by donating diapers (open packs warmly accepted), wipes, and baby hygiene products at [location of diaper drive]! #helpingnewjerseyfamilies

Sample Social Media Post #2

Did you know 1 in 3 US families don’t have an adequate supply of diapers for their children? [Sponsoring Organization] is hosting a diaper drive for @Moms Helping Moms Foundation from [dates of drive] to help combat this need. Drop donations at [location of drive]. #supportlocalfamilies #enddiaperneed

The tool kit also includes links to graphics for Facebook and Instagram posts for your use.